

## Michele Scism on the Rules of Effective Content Marketing

Watch these videos from Michele Scism where she talks more about effective content marketing:

- **Overview:** <http://aha.pub/ECMs>
- Section I: **The Proper Mindset:** <http://aha.pub/ECMs1>
- Section II: **The Value of Online Presence and Social Proof:** <http://aha.pub/ECMs2>
- Section III: **Content Creation:** <http://aha.pub/ECMs3>
- Section IV: **Creating Your Content Marketing Strategy:** <http://aha.pub/ECMs4>
- Section V: **Ways of Effective Content Marketing:** <http://aha.pub/ECMs5>
- Section VI: **Being Clear and Simple:** <http://aha.pub/ECMs6>
- Section VII: **Building the Audience You Are Going to Market To:** <http://aha.pub/ECMs7>
- Section VIII: **From Content to Cash:** <http://aha.pub/ECMs8>



"Successful people do what unsuccessful people are not willing to do." —Jim Rohn

Did you start your business to build a better life for you and your family? Is your reality that you are working so much, you aren't spending any time with your family or when you are with them, you are so stressed out over the business that they kind of wish you weren't there?

What would it be like if you could experience the financial abundance you desire, without the stress of a complicated and consuming business?

This is exactly why I've created the Decisive Business Assessment. You will be amazed what you will learn about your business in just four minutes. After taking the assessment, you will receive a summary of your results and important next steps for you.

Take the assessment at <http://DecisiveAssessment.com>.